

# Experience Center



## Project brief introduction

Maximize visitor engagement by using an iSEMC video wall or digital signage. We can provide these solutions to match your needs and in the size of your choosing. You can seamlessly distribute your content across several display units, creating a stunning and captivating experience, and controlled from a single centralized platform.

## Description

### Show and Share Experiences

The true benefit of experience centers is that visitors have the experience rather than merely hearing about it. Your aim should be to make these experiences as memorable and stunning as possible, and you can achieve that with an iSEMC in an educating, informing, and entertaining manner. With one of our visualization solutions, you are taking the customer experience to another level.

01

### Sell Through Seeing

Your experience center can be the most crucial part of the customer journey. You should do everything you can to maximize your opportunities to convert visitors into customers. Consider your experience center as your top salesperson and give them the tools to sell! An iSEMC solution is the best sales tool you can give them, as a stunning visual display is more likely to seal the deal than a verbal sale pitch.

02

### State-Of-The-Art Technology

You want to do the best for your brand, which means using only the best technology in your experience center. iSEMC uses state-of-the-art technology in our visualization solutions for experience centers. They'll allow you to showcase your brand and organization the way it should be displayed; in stunning clarity. We'll provide you with reliable, simple-to-use, easily maintained, and versatile solutions. They will enable you to adapt and transform your story-telling canvas. For a quality, flexible, and consistent visualization solution, an iSEMC product will exceed your expectations and those of your customers too.

03

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## Features

### Visual display

All systems will be presented in related ways, such as pictures, data, video, software interface, which are more intuitive and vivid.



### Wide range of applications

The system is widely used for control various devices, which are used in intelligent conference room, video intercom, intelligent community, intelligent office, command center, smart home, distance education, video conferencing, monitoring center and other projects.



### Creative splicing

The video wall system takes the video wall display unit (LCD splicing unit, LED display unit, DLP projector) as a unit. Creative splicing can be made according to the number of display units in actual projects; the system doesn't be limited under any condition in number and splicing style.



### Support live play

In the video area for information release, the television live play signal can be transmitted through coding devices of the digital television.



### Powerful centralized control

The system has complete control system, can control the most professional or non professional equipment. Smart buttons, which can realize system pretreatment or one key multifunction, make the system more intelligent and automatic.

### Information release

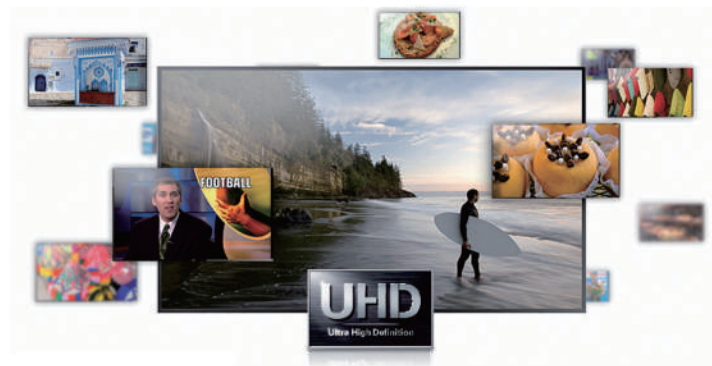
Release the real-time surrounding entertainment through the information release system, display and product information and corporate events, to provide customers with fast and convenient information.

### Industrial grade equipment

iSEMC video wall display system is an industrial grade device; it supports arbitrary power off and power on without any setting; thus its operation is convenient, direct and professional, not affected by the network or network viruses. The MTBF is greater than 50000 hours. The system adopts the embedded system and industrial-level products, to ensure that the project is stable and reliable.

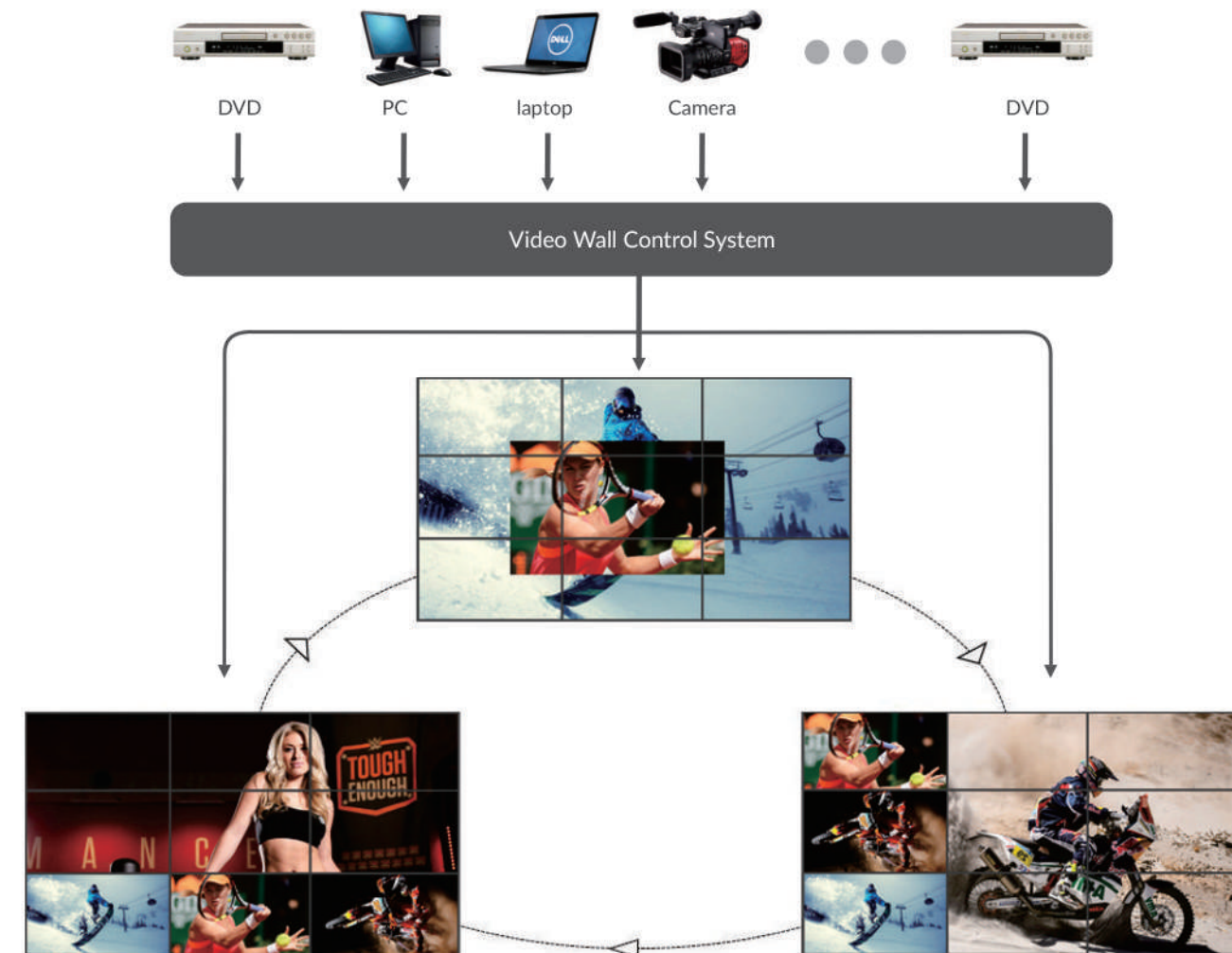
### HD playback

Support various media HD playback, including various pictures and videos in different forms.



### Multiple video input sources and diversification display

iSEMC video wall display system supports any combination of display mode, multiple windows overlaying, multiple signals displaying simultaneously. And moreover, the system can set up multiple display modes, and supports the relevant display mode of one-key switch. Support input of multiple signals, such as video signals and computer signals. Various signal sources, such as video monitoring information, camera, video recorder, VCD, projector for actually stands and computer signal, can access the multiple screen image processing system. Signals can be freely moved, zoom in/out, across the screen or overlapped in the form of windows after being processed.



### High practicability

Possess a variety of management methods according to the characteristics of practical applications. Graphical management interface and the system design meets the actual engineering needs. The system configuration emphasizes advantage and practicability, as well as the economic effects of the system configurations, to achieve the comprehensive balance.

### High compatibility

iSEMC video wall display system is compatible with peripherals or other peripheral platform of the video wall system; seamless connection for control, transmission and display can be realized.

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### Pure digital technology

iSEMC video wall display system adopts pure digital technologies to solve various problems of analog display and transmission and integrated wiring. various signals can be transmitted via only few transmission cables; Moreover. iSEMC video wall display system supports remote transmission, and digital transmission is more stable and reliable than analog transmission.

### Network function

Support all existing IP network and network protocols, as well as provide guarantee for service quality. Real-time information release: rolling subtitles, pictures, video and other spots. Network update broadcast content, no need of manual change. Manage the play terminals in the centralized or distributed management modes via network, supporting hierarchic and partition management.

### Creative and free combination

User management supports various users, such as super administrator, user administrator and operator. Different users can be assigned different permissions for managing subsystem and equipment control configuration, such as: image browsing, cloud mirror control, video and image playing, TV wall operation etc..



### Interactive display

The 3D multimedia interactive display solution adopts advanced multimedia interactive display system, and break through the traditional static display form, to achieve true three-dimensional, dynamic, real-time interactive display performance. Realize comprehensive control functions to the played co-contents, equipment and environment through many kinds of terminals including PAD, mobile phone, PC etc., with the help of signal acquisition and intelligent sensing control equipment.

### Application



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